

Cloud Technology Townhall Tallinn

1st & 2nd February 2024

Tallinn, Estonia

Sponsor Opportunities





What is Cloud Technology Townhall Tallinn?

Cloud Technology Townhall Tallinn is a 2 day conference focusing on the solutions based on Microsoft cloud products.

For the second year in a row we will bring the local and international community experts on Power Platform, Dynamics 365, Microsoft 365, Security, Data and Azure to Tallinn.

We welcome everyone, from those that are slightly curious about these subjects and those that are already experts themselves.

There is always room for learning!

[See the emotions from 2023!](#)

About the event

FACTS

- 2nd edition of the first ever community event this size
- Topics include Power Platform, Dynamics 365, Microsoft 365, Security, Data and Azure
- 01-02 February 2024
- Tallinn, Kultuurikatel / Nordic koolitused
- Ca. 500 attendees





Content and Presenters

FACTS

- Internationally acclaimed SMEs
- Microsoft speakers
- Most of the presenters have been awarded with the MVP title from Microsoft
- Content about products and exciting solutions from makers and developers
- Subjects aimed at business decision makers, IT pros and up to developer level
- [2024 speaker list](#)
- [2024 session list](#)

Attendees

FACTS

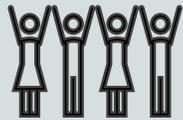
- Consultants, IT Pros interested in Power Platform, Dynamics 365, Microsoft 365 and Azure solutions
- Project managers
- Developers
- Solution Architects
- Business owners / C-level



Cloud Tech Townhall Tallinn 2023 statistics

ATTENDANCE

- 275 Visitors



- 12 Sponsors



SPEAKERS

- 34 Speakers



- 14 Different countries



FEEDBACK SCORE

- Visitor score 4.92



- Speakers score 4.94



Take a look at 2023 sponsor stats.
in Power BI - [Report CTTT2023](#)

Cloud Technology Townhall Tallinn 2024

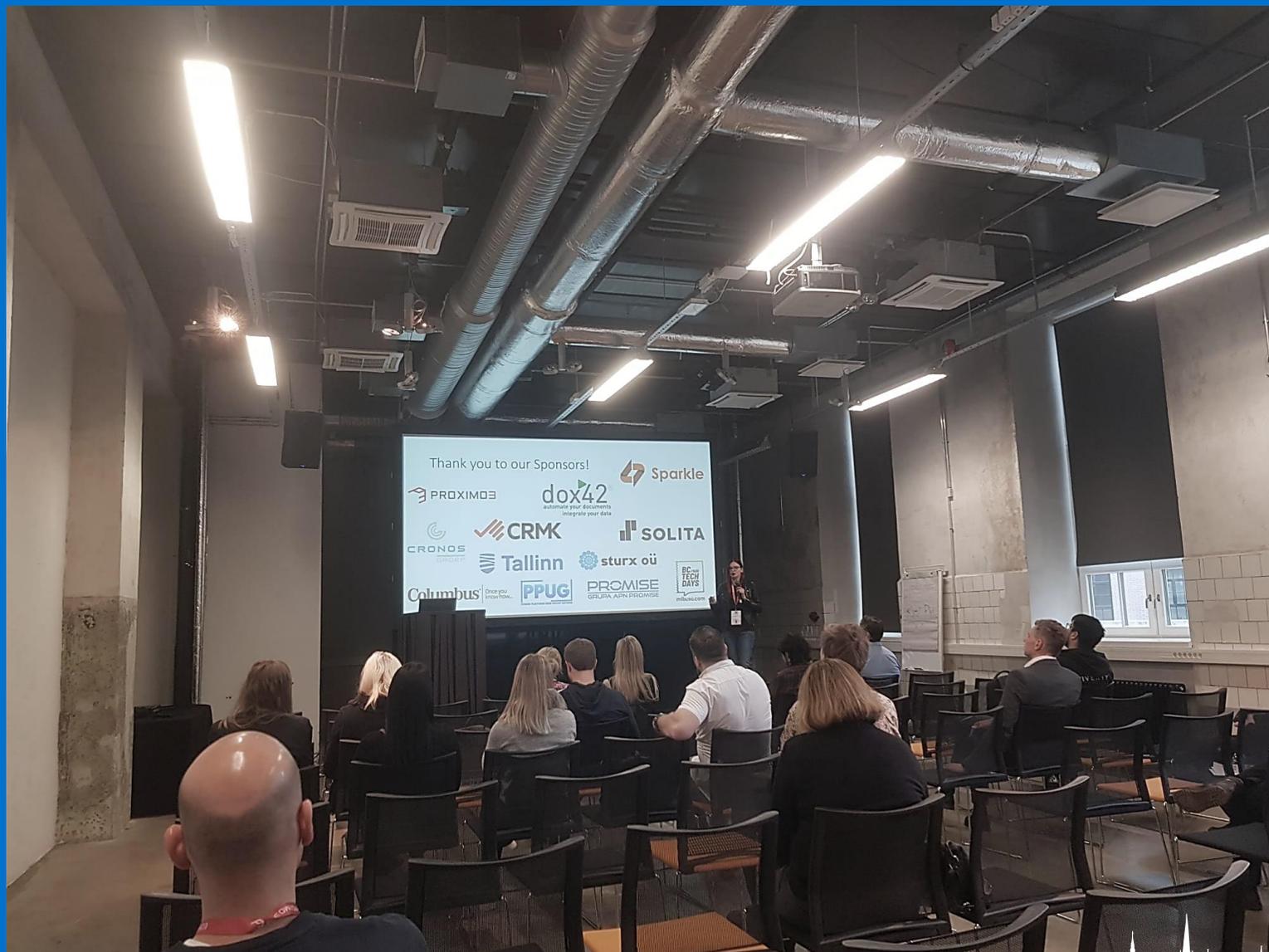


Sponsor packages



Sponsor packs

- Platinum (2 available)
- Gold (3 available)
- Silver (5 available)
- Bronze (10 available)
- Following the first come first serve principle
- Sponsorship is first confirmed once it is paid





€1,000

- Social Media Thanks
- Logo & Link On Website
- Logo In All Sessions

10 Available



€2,500

- Presentation In All Marketing Materials
- Social Media Thanks
- Logo & Link On Website
- Logo In All Sessions
- Sponsor Booth

5 Available



€5,000

- Presentation In All Marketing Materials
- Social Media Thanks
- Logo & Link On Website
- Central Placement For Logo
- **1x 30 Minute Sessions**
- **Gold Location Sponsor Booth**

3 Available



€7,500

- Presentation In All Marketing Materials
- Social Media Thanks
- Logo & Link On Website
- Central Placement For Logo
- **2 Seats @ Speaker Dinner**
- **2 x 30 Minute Sessions**
- **Platinum Area Sponsor Booth**

2 Available

Prices for the sponsor packages

- Platinum (2 available) **Sold** – 7 500 €
- Gold (3 available) – 5 000 €
- Silver (5 available) – 2 500 €
- Bronze (10 available) – 1 000 €

In case of any questions or request for more information, please contact: sponsors@cloudtechtallinn.com



Additional packages

Here are some examples of additional packages and feel free to suggest other ideas :)

- Lunch sponsor
- Lanyard sponsor
- Speaker dinner sponsor
- Work  Sold  sponsor



What's in it for You?

VISIBILITY



- Exposure to new audiences
- Showcase a service or a product
- Strengthen your company's image on the market

NETWORK



- Build new business relationships
- Direct interactions with prospects
- Community goodwill
- Boost your social strategy

INSIGHTS AND LEADS



- Gain insights on newest trends and products on the market
- Generate valuable leads
- Competitive advantage over your competitors

How to make most out of your sponsorship?

ATTRACT



- Use roll-ups / monitors to show people what/who you are
- Prizes. Attendees love give aways. Hand sanitizers, stickers, water bottles are most popular

ACTIVATE



- Run competitions. A great way to get people to your booth, interact with you and get their information
- Snacks. A whole day of event can be exhausting, having snacks will make people appear

APPEAL



- Be approachable and friendly. 1-1 conversations are a great way for making connections
- Have visible brand identity when manning the booth. Then people will always recognize you.
- Smile :)

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Topics/areas covered



Topics / areas covered

- **Business applications** - This covers the topics and products related to: Power Automate, Power Platform (Power Pages, Power Apps), Dynamics 365 (CE, FO and BC)
- **Microsoft 365** - This covers the topics and products related to: Viva, Teams, SharePoint, Modern Workplace and Office
- **Security** - This covers the topics and products related to: Identity, M365 Defender suite, Sentinel, Governance, Client and Cloud security
- **Automation** - This covers the topics and products related to: Azure functions, Azure automation, Azure DevOps pipelines, Logic Apps
- **Data & Reporting** - This covers the topics and products related to: KQL, AI, Dataverse, Power BI
- **Community & Business** - This covers the topics and products related to: Adoption, Community, Accessibility, Career, Other

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Sponsor booth options



Sponsor booth options

SILVER

- Booth size up to 2x2 m
- Booth in a Silver sponsor area

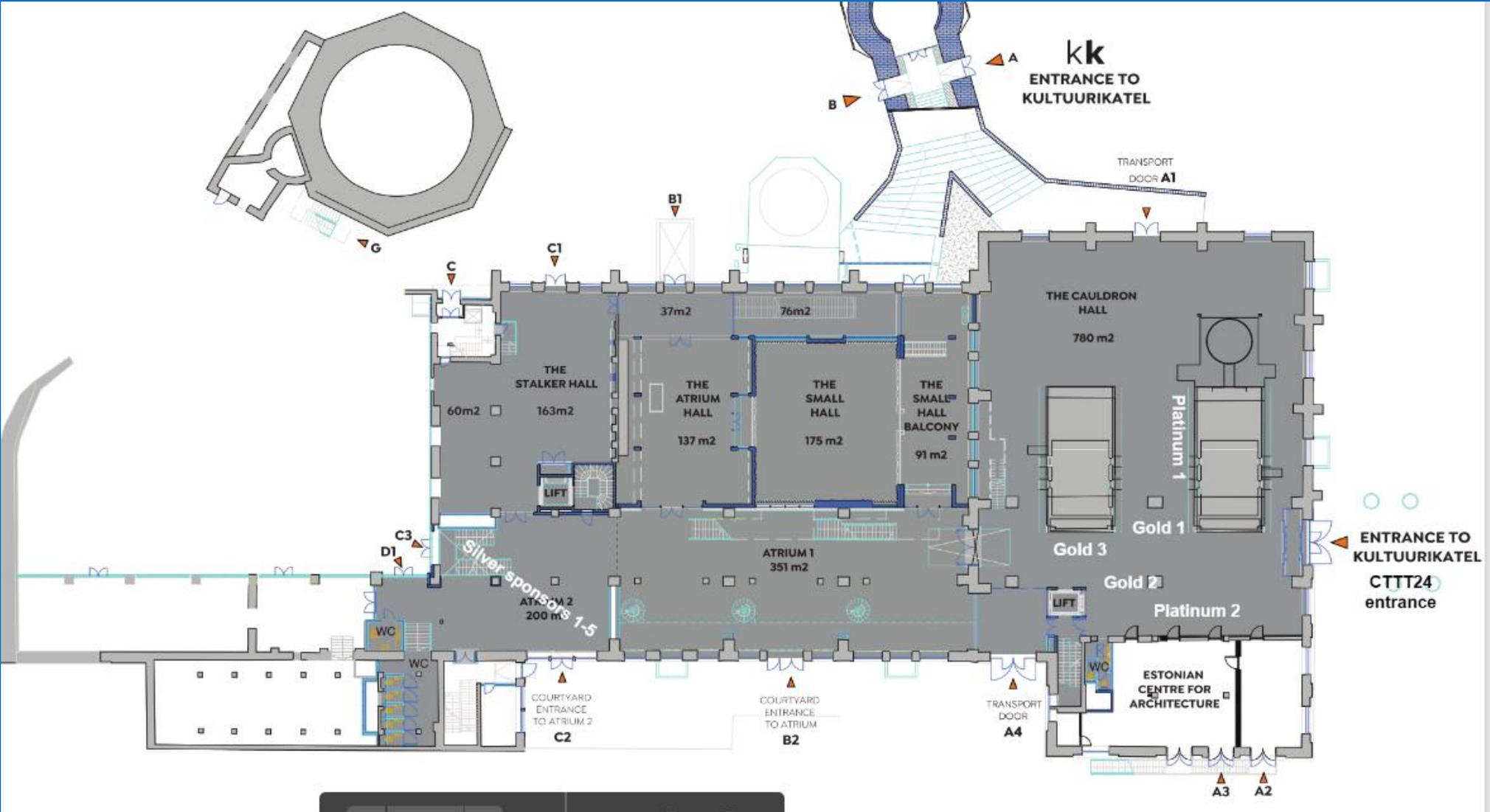
GOLD

- Booth size up to 3x3 m
- Booth in a Gold sponsor area
- Possible to rent screen as add-on

PLATINUM

- Booth size up to 4x4m
- Booth in the Platinum sponsor area
- 1 screen in price

Sponsor booth placements



Who is behind Cloud Technology Townhall Tallinn 2024?



Sponsorship terms and conditions

- The sponsor acknowledges that for the company's name, logo, and other information to be printed in our conference program and other material in accordance with the sponsor level, these files must be sent to sponsor responsible as soon as possible.
- All sponsorships are sold on first-come, first-served basis.
- By submitting the Sponsorship Agreement form, the sponsor understands and agrees to the provisions and terms and conditions as listed on this agreement and is authorized to execute this Sponsorship Agreement on behalf of their company
- Invoices and finances handled by PPUG ESTONIA OÜ (Power Platform User Group)
- Due to GDPR regulations no sponsors will be given attendees personal information
- Sponsors must cancel before December 5th, 2023 for full refund. No refunds will be given after December 5th, 2023
- If, due to force major, like pandemics or otherwise, the conference is cancelled, sponsors will be reimbursed - minus 100 € processing fee



СТПТ

★ 2024 ★