Cloud Technology Townhall Tallinn

30th - 31st January 2025
Tallinn, Estonia

Sponsor Opportunities

WHAT IS

Cloud Technology Townhall Tallinn?

Cloud Technology Townhall Tallinn is a 2 day conference focusing on the solutions based on **Microsoft cloud products**.

For the third year in a row we will bring the **local and international** community experts on **Power Platform, Dynamics 365, Microsoft 365, Security, Data** and **Azure** to Tallinn.

We welcome everyone, from those that are slightly curious about these subjects and those that are already experts themselves.

There is always room for learning!

[See the emotions from 2023 and 2024!]

ABOUT THE EVENT

3rd edition
of the first ever community event this size

~ 500
attendees

Topics include:
Power Platform
Dynamics 365
Microsoft 365
AI
Security
Data and Azure

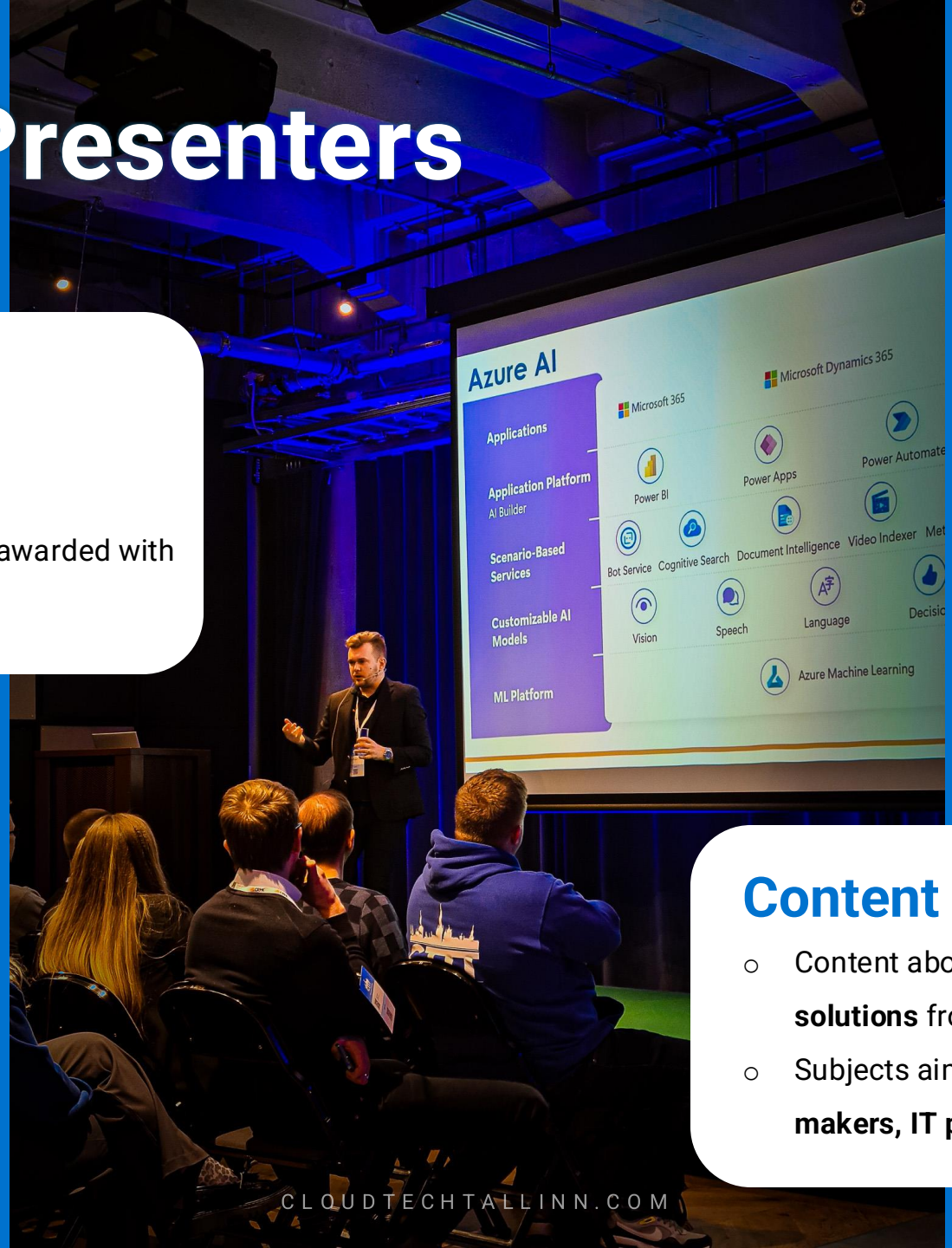
30 – 31 January 2025

Tallinn, Culture Hub

Content & Presenters

Presenters

- **Internationally** acclaimed SMEs
- **Microsoft speakers**
- Most of the presenters have been awarded with the **MVP** title from Microsoft



Take a look at our **speaker list** from 2024!

2024 speaker list

2024 session list

These were our **sessions** last year!

Content

- Content about **products** and **exciting solutions** from makers and developers
- Subjects aimed at **business decision makers, IT pros** and up to **developer level**

CTTT Attendees

Consultants & IT Pros

Project managers

Developers &
Solution Architects

Business owners &
C-Level

...interested in Power Platform, Dynamics 365, Microsoft 365, AI and Azure solutions!

Cloud Tech Townhall Tallinn 2024

Statistics

50
Speakers

310
Visitors

16
Nationalities

18
Sponsors

Take a look at 2023 sponsor stats in Power BI !

Report CTTT2023

4.92 Visitor score

4.83 Speakers score

Sponsor packages

Cloud Technology Townhall Tallinn 2025

CTTT Sponsor packs

Headline — 1 available

Platinum — 2 available

Gold — 4 available

Silver — 6 available

Bronze — Unlimited

Following the first come first serve principle
Sponsorship is first confirmed once it is paid

Headline Sponsor

Your benefits as a Headline Sponsor:

Price: €18,000

+ Everything from **Platinum sponsor package**
+ **Getting to be part of the keynote**
+ **Logo** in all the materials on **info screens** in the venue
+ Special social media presence + banner at the registration.
+ Possibility to present 2 x 30 min **session**
+ 4 seats at **speaker dinner**
+ Booth location in the **headline sponsor area**

1 available

Platinum Sponsor

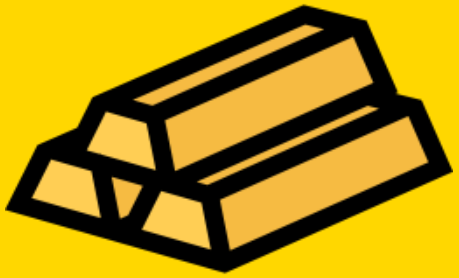
Your benefits as a Platinum Sponsor:

Price: €12,000

+ **Central presentation** of your company logo in all marketing materials and sessions
+ Logo **and posts on social media and CTTT Website**
+ Possibility to present 2 x 30 min **session**
+ 2 seats at **speaker dinner**
+ Booth location in the **platinum sponsor area**

2 available

Gold Sponsor



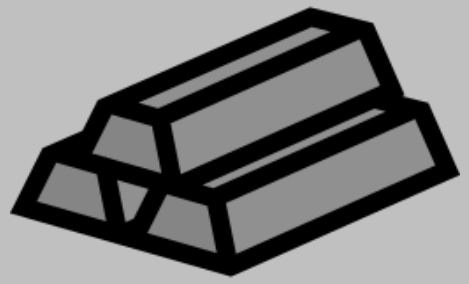
Your benefits as a Gold Sponsor:

Price: €8,000

+ **Central presentation** of your company logo in all marketing materials and sessions
+ Logo **and posts on social media and CTTT Website**
+ Possibility to present 1 x 30 min **session**
+ Booth location in the **gold sponsor area**

4 available

Silver Sponsor



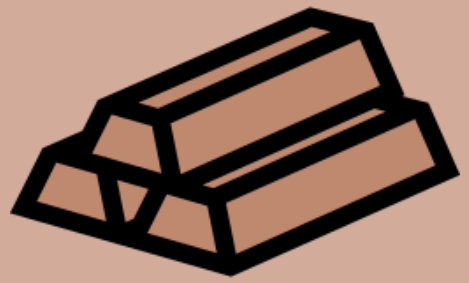
Your benefits as a Silver Sponsor:

Price: €4,000

+ Presentation of your company logo in **all marketing materials and sessions**
+ Logo and posts on **social media and CTTT Website**
+ Booth location in the **silver sponsor area** for your booth

6 available

Bronze Sponsor



Your benefits as a Bronze Sponsor:

Price: €1,000

+ Presentation of your company logo in **all sessions**
+ Logo and posts on **social media and CTTT Website**

Unlimited

Sponsor packs prices

Headline — €18,000 — 1 available

Platinum — €12,000 — 2 available

Gold — €8,000 — 4 available

Silver — €4,000 — 6 available

Bronze — €1,000 — Unlimited

In case of any questions or request for more information, please contact:
sponsors@cloudtechtallinn.com

Additional sponsor packs

Lunch	Your company is mentioned in the agenda and on marketing material as our lunch sponsor - *„Lunch by [YOUR COMPANY]“*	**€3,500**
Lanyard	Your logo on every participant lanyard	**€2,000**
Speaker Dinner	Your company is mentioned in the agenda and on marketing material as our Speaker Dinner sponsor - *„Speaker Dinner by [YOUR COMPANY]“*	**€4,000**
Workshop	Your company is mentioned in the agenda and on marketing material as our workshop sponsor	**€4,000**
Coffee break	Your company is mentioned in the agenda as our coffee break sponsor	**€3,500**
Merch	Sponsor the merchandise.	**€3,000**
Room name	Sponsor a room. *„Session room by [YOUR COMPANY]“*	**€2,000**

What‘s in it for you?

Visibility

Exposure to new audiences

Showcase a service or a product

Strengthen your company's image on the market

Networking

Build new business relationships

Direct interactions with prospects

Community goodwill

Boost your social strategy

Insights & Leads

Gain insights on newest trends and products on the market

Generate valuable leads

Competitive advantage over your competitors

How to make most out of your sponsorship

Activate

Run competitions. A great way to get people to your booth, interact with you and get their information

Snacks. A whole day of event can be exhausting, having snacks will make people appear.

Appeal

Be approachable and friendly: 1-1 conversations are a great way for making connections.

Have visible brand identity when manning the booth. Then people will always recognize you. Smile 😊

Attract

Use roll-ups/monitors to show people what and who you are.

Attendees love give aways. Hand sanitizers, stickers, water bottles are most popular.

Topics & areas covered

Cloud Technology
Townhall Tallinn
2025

Topics & areas covered at CTTT

Business applications

Power Platform, Power Apps, Power Automate, Power Pages, Dynamics 365 (CE, FO and BC), Copilot Studio In 2025 we put special focus on BC and AI topics!

Microsoft 365

Viva, Microsoft Teams, SharePoint, Office, Microsoft 365 Copilot

Azure

Azure Functions, Azure automation, Azure DevOps pipelines, Logic Apps

Security

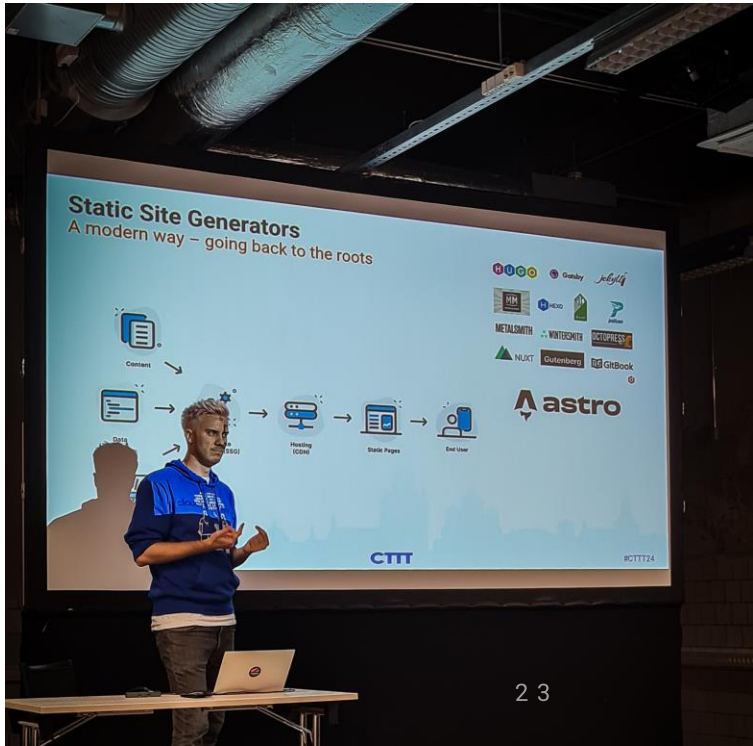
Identity, Microsoft Defender XDR, Sentinel, Governance, Client and Cloud security, Microsoft Intune

Data & Reporting

KQL, AI, Dataverse, Power BI, Fabric

Community & Business

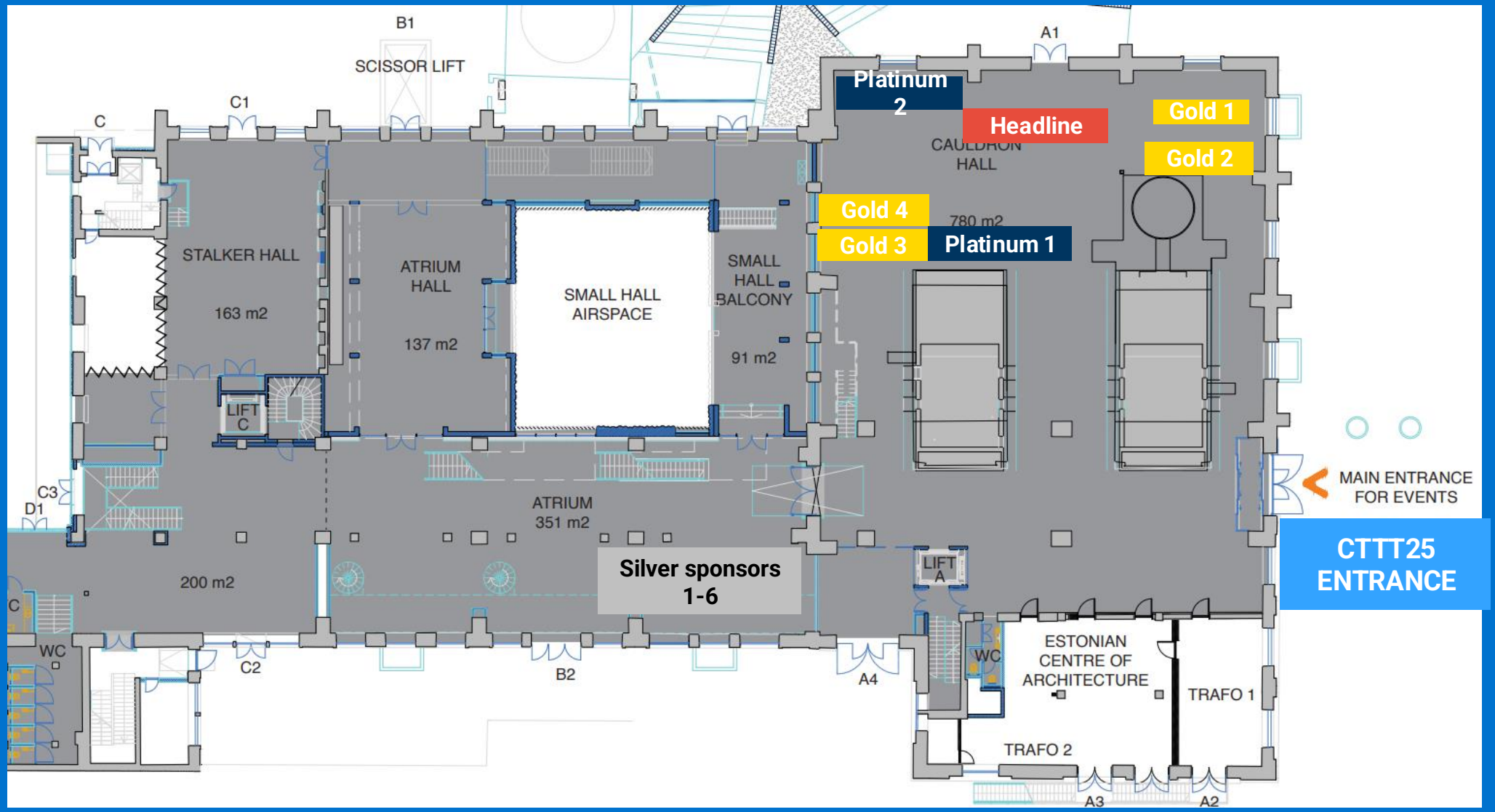
Adoption, Community, Accessibility, Career, Other



Sponsor booth options

Cloud Technology Townhall Tallinn 2025

Sponsor booth placements*



*placements will likely change, not in place yet

Who is behind Cloud Technology Townhall Tallinn 2025?

Vivian Voss

Stig Granlund

Michael Roth

Villem Heinsalu

Jan Ketil Skanke

Mark Christie

Sponsorship terms and conditions

- The sponsor acknowledges that for the company's name, logo, and other information to be printed in our conference program and other material in accordance with the sponsor level, these files must be sent to sponsor responsible as soon as possible.
- All prices are excl. VAT. VAT will be added to the price where applicable.
- All sponsorships are sold on first-come, first-served basis.
- By submitting the Sponsorship Agreement form, the sponsor understands and agrees to the provisions and terms and conditions as listed on this agreement and is authorized to execute this Sponsorship Agreement on behalf of their company
- Invoices and finances handled by PPUG ESTONIA OÜ (Power Platform User Group)
- Due to GDPR regulations no sponsors will be given attendees personal information
- Sponsors must cancel before December 5th, 2024 for full refund. No refunds will be given after December 5th, 2024
- If, due to force major, like pandemics or otherwise, the conference is cancelled, sponsors will be reimbursed - minus 100 € processing fee

CTT
★ Est.2023 ★