

# Cloud Technology Townhall Tallinn

**30<sup>th</sup> - 31<sup>st</sup> January 2025**

**Tallinn, Estonia**

Sponsor Opportunities



# WHAT IS Cloud Technology Townhall Tallinn?



## Cloud Technology Townhall Tallinn

is a 2 day conference focusing on the solutions based on **Microsoft cloud products**.

For the third year in a row we will bring the **local and international** community experts on **Power Platform, Dynamics 365, Microsoft 365, Security, Data and Azure** to Tallinn.

We welcome everyone, from those that are slightly curious about these subjects and those that are already experts themselves.

**There is always room for learning!**



[See the emotions from 2023 and 2024!](#) ✨ ✨

# ABOUT THE EVENT



Tallinn,  
Culture Hub

**3<sup>rd</sup> edition**  
of the first  
ever  
community  
event this size

**30 – 31  
January  
2025**

**Topics include:**  
Power Platform  
Dynamics 365  
Microsoft 365  
AI  
Security  
Data and Azure

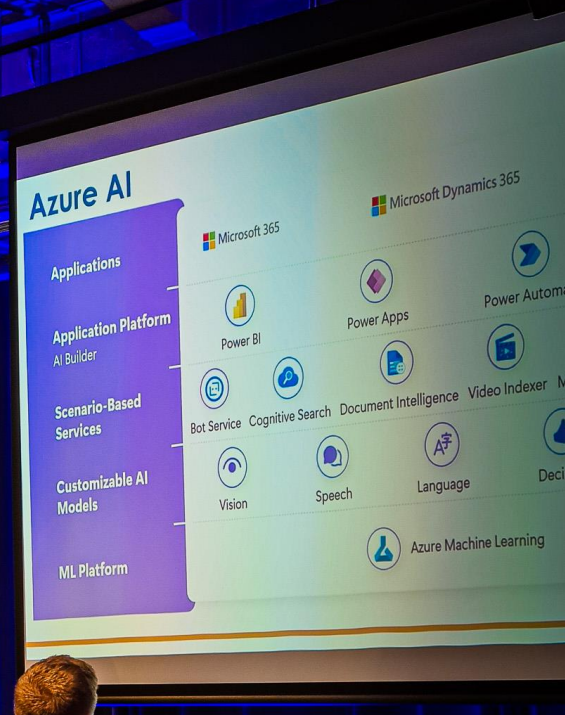
**~ 500  
attendees**



# Content & Presenters

## Presenters

- **Internationally** acclaimed SMEs
- **Microsoft speakers**
- Most of the presenters have been awarded with the **MVP** title from Microsoft



[2024 session list](#)



These were  
our **sessions** last year!

Take a look at our  
**speaker list** from 2024!



[2024 speaker list](#)

## Content

- Content about **products** and **exciting solutions** from makers and developers
- Subjects aimed at **business decision makers, IT pros** and up to **developer level**

# CTTT Attendees



Consultants & IT Pros



Project managers



Developers &  
Solution Architects



Business owners &  
C-Level

**...interested in Power Platform, Dynamics 365,  
Microsoft 365, AI and Azure solutions!**



# Cloud Tech Townhall Tallinn 2024 Statistics



50

Speakers

310

Visitors

4.92

Visitor score

16

Nationalities

18

Sponsors

4.83

Speakers score

Take a look at 2023 sponsor  
stats in Power BI!

Report  
CTTT2023

# Sponsor packages



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Cloud Technology  
Townhall Tallinn  
2025

# CTTT Sponsor packs

Headline



Available **SOLD OUT**

Platinum



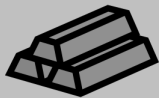
1 available

Gold



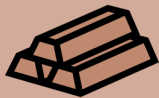
3 available

Silver



3 available

Bronze



Unlimited

Following the first come first serve principle  
Sponsorship is first confirmed once it is paid





# Headline Sponsor



## Your benefits as a Headline Sponsor:

Price: €18,000

- Everything from **Platinum sponsor package**
- + **Getting to be part of the keynote**
- + **Logo in all the materials on info screen**
- + **Special social media presence + banner for the registration**
- + **Possibility to present 2 x 7 min session**
- + **4 seats at speaker dinner**
- + **Booth location in the headline sponsor area**

1 available

# Platinum Sponsor



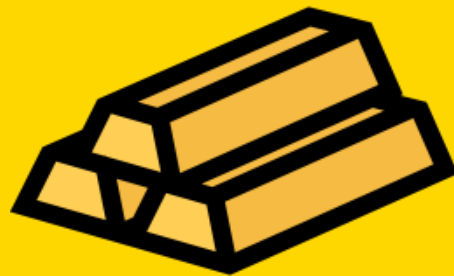
## Your benefits as a Platinum Sponsor:

Price: €12,000

- + **Central presentation** of your company logo in all marketing materials and sessions
- + **Logo and posts on social media and CTTT Website**
- + Possibility to present 2 x 30 min **session**
- + 2 seats at **speaker dinner**
- + Booth location in the **platinum sponsor area**

1 available

# Gold Sponsor



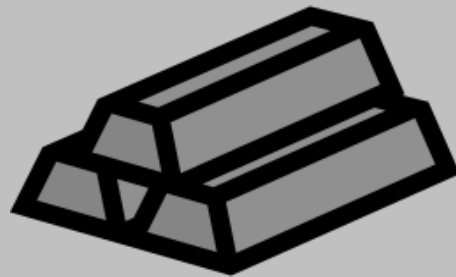
## Your benefits as a Gold Sponsor:

Price: €8,000

- + **Central presentation** of your company logo in all marketing materials and sessions
- + **Logo and posts on social media and CTTT Website**
- + Possibility to present 1 x 30 min **session**
- + Booth location in the **gold sponsor area**

3 available

# Silver Sponsor



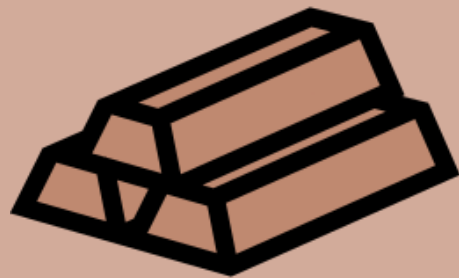
## Your benefits as a Silver Sponsor:

Price: €4,000

- + Presentation of your company logo in **all marketing materials and sessions**
- + Logo and posts on **social media and CTTT Website**
- + Booth location in the **silver sponsor area** for your booth

3 available

# Bronze Sponsor



## Your benefits as a Bronze Sponsor:

Price: €1,000

- + Presentation of your company logo in **all sessions**
- + Logo and posts on **social media and CTTT Website**

Unlimited



# Sponsor packs prices

Headline



**SOLD OUT**

Platinum



€12,000

1 available

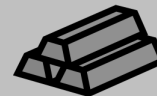
Gold



€8,000

3 available

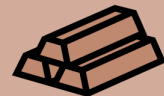
Silver



€4,000

3 available

Bronze



€1,000

Unlimited

In case of any questions or request for more information, please contact:  
[sponsor@cloudtechtallinn.com](mailto:sponsor@cloudtechtallinn.com)

# Additional sponsor packs

Lunch	Your company is mentioned in the agenda and on marketing material as our lunch sponsor - „Lunch by [YOUR COMPANY]“	€3,500
Lanyard	Your logo on every participant lanyard	€2,000
Speaker Dinner	Your company is mentioned in the agenda and on marketing material as our Speaker Dinner sponsor - „Speaker Dinner by [YOUR COMPANY]“	€4,000
Workshop	Your company is mentioned in the agenda and on marketing material as our workshop sponsor	€4,000
Coffee break	Your company is mentioned in the agenda as our coffee break sponsor	€3,500
Merch	Sponsor the merchandise.	€3,000
Room name	Sponsor a room. „Session room by [YOUR COMPANY]“	€2,000

**SOLD OUT**  
**SOLD OUT**  
**SOLD OUT**

# What's in it for you?



## Visibility

Exposure to new audiences

Showcase a service or a product

Strengthen your company's image  
on the market



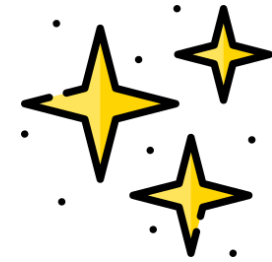
## Networking

Build new business relationships

Direct interactions with prospects

Community goodwill

Boost your social strategy



## Insights & Leads

Gain insights on newest trends and  
products on the market

Generate valuable leads

Competitive advantage over your  
competitors



# How to make most out of your sponsorship



## Activate

Run competitions. A great way to get people to your booth, interact with you and get their information

Snacks. A whole day of event can be exhausting, having snacks will make people appear.

## Appeal



Be approachable and friendly: 1-1 conversations are a great way for making connections.

Have visible brand identity when manning the booth. Then people will always recognize you. Smile 😊

## Attract



Use roll-ups/monitors to show people what and who you are.

Attendees love give aways. Hand sanitizers, stickers, water bottles are most popular.



# Topics & areas covered



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**Cloud Technology  
Townhall Tallinn  
2025**

# Topics & areas covered at CTTT

## Business applications

Power Platform, Power Apps, Power Automate, Power Pages, Dynamics 365 (CE, FO and BC ), Copilot Studio In 2025 we put special focus on BC and AI topics!

## Microsoft 365

Viva, Microsoft Teams, SharePoint, Office, Microsoft 365 Copilot

## Azure

Azure Functions, Azure automation, Azure DevOps pipelines, Logic Apps

## Security

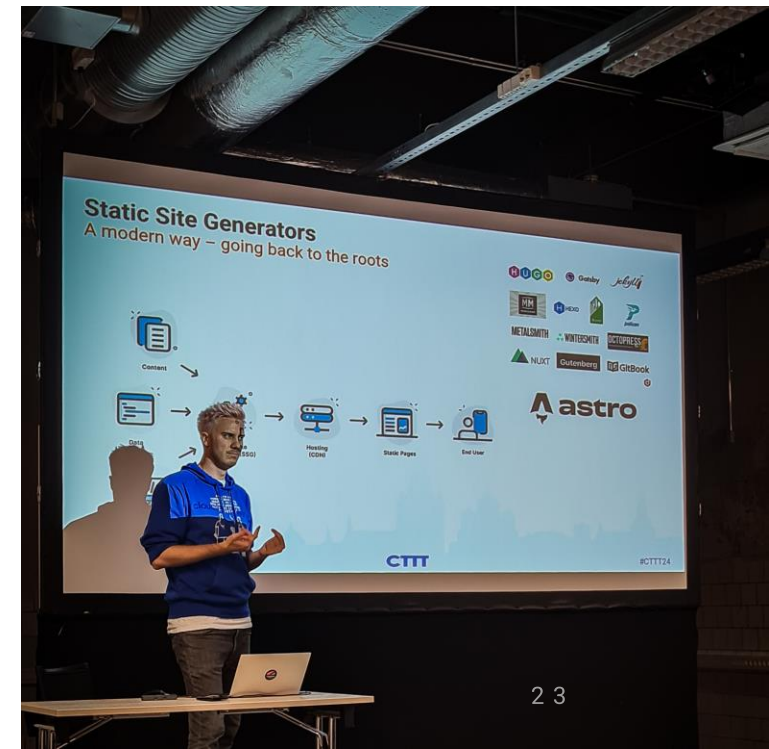
Identity, Microsoft Defender XDR, Sentinel, Governance, Client and Cloud security, Microsoft Intune

## Data & Reporting

KQL, AI, Dataverse, Power BI, Fabric

## Community & Business

Adoption, Community, Accessibility, Career, Other



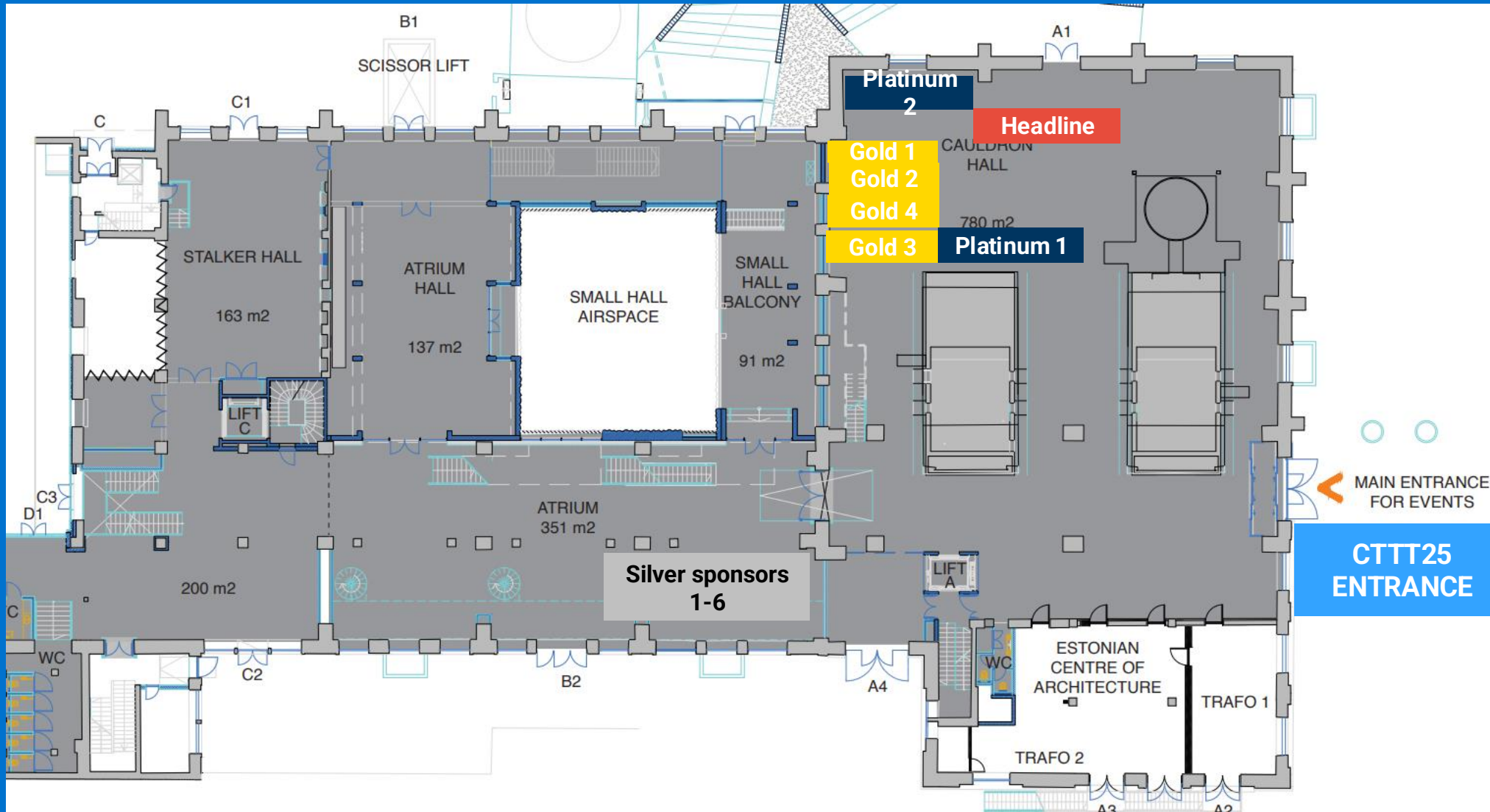
# Sponsor booth options



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**Cloud Technology  
Townhall Tallinn  
2025**

# Sponsor booth placements\*



\*placements will likely change, not in place yet

# Who is behind Cloud Technology Townhall Tallinn 2025?



**Vivian Voss**



**Dean Ellerby**



**Kadri Tõrva**



**Yannick Reekmans**



**Jan Ketil Skanke**



**Mark Christie**

# Sponsorship terms and conditions

- The sponsor acknowledges that for the company's name, logo, and other information to be printed in our conference program and other material in accordance with the sponsor level, these files must be sent to sponsor responsible as soon as possible.
- All prices are excl. VAT. VAT will be added to the price where applicable.
- All sponsorships are sold on first-come, first-served basis.
- By submitting the Sponsorship Agreement form, the sponsor understands and agrees to the provisions and terms and conditions as listed on this agreement and is authorized to execute this Sponsorship Agreement on behalf of their company
- Invoices and finances handled by PPUG ESTONIA OÜ ( Power Platform User Group)
- Due to GDPR regulations no sponsors will be given attendees personal information
- Sponsors must cancel before December 5th, 2024 for full refund. No refunds will be given after December 5th, 2024
- If, due to force major, like pandemics or otherwise, the conference is cancelled, sponsors will be reimbursed - minus 100 € processing fee



**CTTT**

★ Est.2023 ★